

Rules for Writing Your Own Questionnaire

- Rule 1** Questions should not be **biased**.
They should not make you think that a particular answer is right.
- Rule 2** Questions should not upset or **embarrass** people.
- Rule 3** Questions should give a **choice** of possible answers.
- Rule 4** Questions should be **clear**.
- Rule 5** Don't ask questions that allow people to give **too many** different answers.
- Rule 6** Don't ask questions that have **nothing** to do with your survey.
- Rule 7** Organise your questions into a sensible **order**.

